Notice of Allowability	Application No.	Applicant(s)	
	10/605,139	WOONTNER, MARC O.	
	Examiner	Art Unit	
	Thien F Tran	2811	
The MAILING DATE of this communication app All claims being allowable, PROSECUTION ON THE MERITS IS herewith (or previously mailed), a Notice of Allowance (PTOL-85 NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT R of the Office or upon petition by the applicant. See 37 CFR 1.313	(OR REMAINS) CLOSED) or other appropriate commistion is	in this application. If not included nunication will be mailed in due course	
1. This communication is responsive to			
2. X The allowed claim(s) is/are <u>1-19</u> .			
3. \boxtimes The drawings filed on <u>17 February 2004</u> are accepted by t	he Examiner.		
 4. Acknowledgment is made of a claim for foreign priority u a) All b) Some* c) None of the: 1. Certified copies of the priority documents have 2. Certified copies of the priority documents have 3. Copies of the certified copies of the priority documents have International Bureau (PCT Rule 17.2(a)). * Certified copies not received: 	e been received. e been received in Applicat	on No	om the
Applicant has THREE MONTHS FROM THE "MAILING DATE" noted below. Failure to timely comply will result in ABANDONN THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.		e a reply complying with the requirem	ents
5. A SUBSTITUTE OATH OR DECLARATION must be subm INFORMAL PATENT APPLICATION (PTO-152) which giv			E OF
 CORRECTED DRAWINGS (as "replacement sheets") mu (a) including changes required by the Notice of Draftsper 1) hereto or 2) to Paper No./Mail Date (b) including changes required by the attached Examiner Paper No./Mail Date Identifying indicia such as the application number (see 37 CFR reach sheet. Replacement sheet(s) should be labeled as such in the sheet in th	son's Patent Drawing Reviews S Amendment / Comment of 1.84(c)) should be written on the header according to 37 C	or in the Office action of the drawings in the front (not the back) FR 1.121(d).	
 DEPOSIT OF and/or INFORMATION about the deposit attached Examiner's comment regarding REQUIREMENT 			е
 Attachment(s) 1. ☐ Notice of References Cited (PTO-892) 2. ☐ Notice of Draftperson's Patent Drawing Review (PTO-948) 3. ☑ Information Disclosure Statements (PTO-1449 or PTO/SB/Paper No./Mail Date 01/28/04 04/30/04 4. ☐ Examiner's Comment Regarding Requirement for Deposit of Biological Material 	6. ☐ Interview Paper No Paper No 08), 7. ☐ Examiner	nformal Patent Application (PTO-152) Summary (PTO-413), ./Mail Date s Amendment/Comment s Statement of Reasons for Allowance THIEN TRAN	
		PRIMARY EXAMINER	

Art Unit: 2811

DETAILED ACTION

Allowable Subject Matter

Claims 1-19 are allowed.

The following is an examiner's statement of reasons for allowance: prior art references do not teach or render obvious a material for forming a customized holographic or optically variable image on a substrate, the material comprising the embossable layer comprising a plurality of embossed consecutive panels, each panel being holographically or optically variably configured to reflect incoming light at a predetermined holographic or optically variable reflection angle α_n , which predetermined angle α_n is different for each panel.

Prior art references do not teach or render obvious a method of forming a holographic or optically variable image on a substrate, the image being comprised of image forming pixels, the method comprising all the steps as claimed in claim 9.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Thien F Tran whose telephone number is (571) 272-1665. The examiner can normally be reached on 8:30AM - 5:00PM Monday through Friday.

Application/Control Number: 10/605,139 Page 3

Art Unit: 2811

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Eddie C Lee can be reached on (571) 272-1732. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

tt September 1, 2004

THIENTRAN
PRIMARY EXAMINER